### Samsung Galaxy Z Fold7 | Z Flip7 | Z Flip7 FE

#### Pre-order Information for Samsung Galaxy Z Series

Pre-order for the Galaxy Z Fold7, Galaxy Z Flip7 and Galaxy Z Flip7 FE will commence from 9 July 2025, Wednesday, 10pm Singapore time.

Consumers can place their pre-order for the all-new devices, at the following:

- Samsung Online Store
- Samsung Shop App
- Samsung Experience Stores
- Samsung Official Store in Lazada, Shopee, TikTok, KrisShop, iShopChangi
- Local telecommunication operators (Singtel, StarHub, M1)
- Selected Consumer Electronics & IT online stores (Best Denki, Challenger, Courts, Gain City, Harvey Norman)
- Other selected channels: ZYM Mobile

Consumers who pre-order the Galaxy Z Fold7, Galaxy Z Flip7 or Galaxy Z Flip7 FE can get up to \$1,175 savings with trade-in of their existing devices. Plus, enjoy free storage upgrade worth up to \$180¹. T&Cs apply.

Consumers who pre-order their Galaxy Z Series devices will enjoy early delivery and be able to collect or receive their devices from **29 July 2025**, **Tuesday**.

#### Pre-order at Samsung Online Store / Samsung Shop App / Samsung Experience Stores

Consumers can pre-order their Galaxy Z Fold7, Galaxy Z Flip7 and Galaxy Z Flip7 FE without contract via the Samsung Online Store and Samsung Shop App here:

- Galaxy Z Fold7: https://www.samsung.com/sg/smartphones/galaxy-z-fold7/buy/
- Galaxy Z Flip7: https://www.samsung.com/sg/smartphones/galaxy-z-flip7/buy/
- Galaxy Z Flip7 FE: https://www.samsung.com/sg/smartphones/galaxy-z-flip7-fe/buy/

For consumers who prefer to pre-order the Galaxy Z Fold7 or Galaxy Z Flip7 in person, they can do so by visiting the following Samsung Experience Stores during their opening hours, **from 10 July 2025, 11am**:

- Central: 313@Somerset #B2-24/25/26, Bugis Junction #01-56/57, Junction 8 #02-41, VivoCity #02-28/29
- East: Bedok Mall #B1-07, Changi Airport Terminal 2 (Transit) #02-168, NEX #04-42, Tampines Mall #02-29
- West: Jurong Point #B1-09/10/11, Westgate #01-01
- North: Compass One #03-06/07, Causeway Point #01-01, Northpoint City #01-182/183/184

Consumers who pre-order the Galaxy Z Fold7, Galaxy Z Flip7 or Galaxy Z Flip7 FE via Samsung Online Store and Samsung Shop App within the first 77 hours from Galaxy Unpacked (9 July 2025, 10pm) will be able to offset the price of their device using their Samsung Rewards Points at 3x redemption rate (capped at \$77).

<sup>&</sup>lt;sup>1</sup> Storage upgrade (worth up to \$180) is only applicable to customers who pre-order the new Galaxy Z Fold7 | Z Flip7 FE (128GB upgrade to 256GB or 256GB upgrade to 512GB or 512GB upgrade to 1TB). For Galaxy Z Fold7 1TB (512GB upgrade to 1TB; worth \$450), customers would need to pay an additional \$270 for the upgrade.

#### **Pre-order at Telecommunication Operators**

Pre-order for the Galaxy Z Fold7, Galaxy Z Flip7 and Galaxy Z Flip7 FE at telecommunication operators will commence from **10pm on 9 July 2025, Wednesday**. Consumers can visit the following URLs for more information on pre-order<sup>2</sup> for the Galaxy Z Series:

Singtel: singtel.com/galaxyzStarHub\*: starhub.com/samsung

• M1: m1.com.sg/galaxyz

#### Pre-order at Samsung Official Store, and Selected Consumer Electronics & IT Stores

Pre-order for the Galaxy Z Fold7, Galaxy Z Flip7 and Galaxy Z Flip7 FE will also be available online via the following channels:

- Samsung Official Store (Lazada): <a href="www.lazada.sg/galaxyz">www.lazada.sg/galaxyz</a>
- Samsung Official Store (Shopee): www.shopee.sg/m/galaxyz
- Samsung Official Store (TikTok): @samsungsg on TikTok Shop
- Samsung Official Store (KrisShop): <a href="https://www.krisshop.com/en/brands/samsung">www.krisshop.com/en/brands/samsung</a>
- Samsung Official Store (iShopChangi): <a href="www.ishopchangi.com/en/campaigns/samsung">www.ishopchangi.com/en/campaigns/samsung</a>
- Challenger: www.challenger.sg/galaxyz
- Courts: www.courts.com.sg/samsung/galaxy-phones
- Best Denki: www.bestdenki.com.sg/samsunggalaxy
- Gain City: <a href="https://www.gaincity.com/new-galaxy">www.gaincity.com/new-galaxy</a>
- Harvey Norman: <u>www.harveynorman.com.sg/promotions/samsung-galaxy-z-series</u>
- ZYM: www.lazada.sg/shop/zym-mobile-hps/

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<sup>\*</sup> Pre-order via StarHub will commence from 10 July 2025, Thursday, 9am.

<sup>&</sup>lt;sup>2</sup> Terms and conditions apply. Please check respective telecommunication operators' websites for details.

### Local Pricing and Availability for Samsung Galaxy Z Fold7 | Z Flip7 | Z Flip7 FE

The Galaxy Z Fold7, Galaxy Z Flip7 and Galaxy Z Flip7 FE will be available in Singapore for purchase from **1 August 2025**, **Friday**, at local telecommunication operators (M1, Singtel and StarHub), Samsung Online Store, Samsung Shop App, Samsung Experience Stores, Samsung Official Store in Lazada, Shopee, KrisShop, iShopChangi, major consumer electronics & IT stores, and other selected channels including ZYM Mobile.

The respective recommended retail prices for the devices are as follow:

Model	Colour	Built-in Memory³	RRP (including GST)
Galaxy Z Fold7	Blue Shadow, Jetblack, Silver	16GB+1TB	\$3,328
	Shadow	12GB+512GB	\$2,878
	Online Exclusive*: Mint	12GB+256GB	\$2,698
Galaxy Z Flip7	Blue Shadow, Coralred, Jetblack	12GB+512GB	\$1,828
	Online Exclusive*: Mint	12GB+256GB	\$1,648
Galaxy Z Flip7 FE	Black, White	8GB+256GB	\$1,438
		8GB+128GB	\$1,348

<sup>\*</sup> Exclusive to Samsung Online Store and Samsung Shop App

The following Galaxy Z Series accessories will also be available to complement the devices

Accessory	For Device Model	Colour	RRP (including GST)
Kindsuit Case	Galaxy Z Flip7	Black, Camel, Taupe	\$118
Capella Case	Galaxy Z Fold7, Galaxy Z Flip7	Frost Black	\$108
ThinFit Case	Galaxy Z Fold7, Galaxy Z Flip7	Black	\$108
Carbon Shield Case	Galaxy Z Fold7	Black	\$108
Silicone Case	Galaxy Z Fold7	Black, Blue, Grey, Mint	\$98
Clear Magnet Case	Galaxy Z Fold7, Galaxy Z Flip7	-	\$68
Clear Grip Case	Galaxy Z Fold7	-	\$68
Ring Case (Silicone)	Galaxy Z Flip7	Black, Blue, Red, Mint	\$68
Ring Case (Clear)	Galaxy Z Flip7	-	\$68
Flipsuit Case	Galaxy Z Flip7	Clear, Esther Bunny Ribbon, Ilyamilstein Daily Life, and Joguman Rain	\$68
Silicone Case	Galaxy Z Flip7 FE	Black, White	\$68
Clear Case	Galaxy Z Fold7, Galaxy Z Flip7	-	\$58
Anti-reflecting Film	Galaxy Z Fold7, Galaxy Z Flip7	-	\$28

<sup>&</sup>lt;sup>3</sup> Actual user-accessible internal memory is less than specified total memory due to storage of the operating system, the software used to operate device features, and other built-in applications, and may vary after software updates/upgrades.

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#### **Total Peace of Mind with Samsung Care+ Screen Care Coverage**

Experience total peace of mind and get the most from the new Galaxy Z Series smartphones with Samsung Care+ Screen Care.

Samsung Care+ Screen Care provides consumers with 24/7 dedicated remote support via the Samsung Live Chat, Door-to-door service<sup>4</sup>, 50% savings on out-of-warranty repairs<sup>5</sup>, one time screen repair at \$100<sup>6</sup>, Extended Warranty<sup>7</sup>, complimentary screen protective film replacement<sup>8</sup>, and more.

Visit <a href="https://www.samsung.com/sg/offer/samsung-care-plus/">https://www.samsung.com/sg/offer/samsung-care-plus/</a> to learn more about Samsung Care+Screen Care.

<sup>&</sup>lt;sup>4</sup> Limited to one-time for Samsung Care+ Screen Care (12-months) and two-time for Samsung Care+ Screen Care (24-months).

<sup>&</sup>lt;sup>5</sup> Out of Warranty repairs includes cracked screen, liquid damage, cosmetic repair, and more. Limited to one-time for Samsung Care+ Screen Care (12-months) and two times for Samsung Care+ Screen Care (24-months).

<sup>&</sup>lt;sup>6</sup> One time screen repair at \$100 for cover screen or main screen (within Samsung Care+ coverage duration).

<sup>&</sup>lt;sup>7</sup> Only applicable for Samsung Care+ Screen Care 24-month plan. An extended warranty is a service contract that covers repair beyond basic warranty. Limitations and exclusions apply. Please see terms and conditions for full coverage details.

<sup>8</sup> One time complimentary screen protective film replacement (up to 2 times for 24-months).

### Samsung Galaxy Watch8 Series | Watch Ultra (2025)

#### Pre-order Information for Galaxy Watch8 Series | Watch Ultra (2025)

Pre-order for the Galaxy Watch Ultra (2025), Galaxy Watch8 Classic and Galaxy Watch8 will commence from **9 July 2025, Wednesday, 10pm** at the following:

- Samsung Online Store Galaxy Watch Ultra (2025) | Galaxy Watch8 Classic | Galaxy Watch8
- Samsung Shop App
- Samsung Experience Stores
- Samsung Official Stores at Lazada, Shopee, TikTok, KrisShop, iShopChangi
- Local telecommunication operators (M1, Singtel, StarHub)
- Selected Consumer Electronics & IT online stores (<u>Best Denki</u>, <u>Challenger</u>, <u>Courts</u>, <u>Gain City</u>, <u>Harvey Norman</u>)

Consumers who pre-order the Galaxy Watch8 Series and Galaxy Watch Ultra (2025) can enjoy the following promotion, T&Cs apply9:

- \$80 off the Galaxy Watch Ultra (2025)
- \$60 off the new Galaxy Watch8 Classic
- \$40 off the new Galaxy Watch8

In addition, consumers who pre-order the Galaxy Watch Ultra (2025), Galaxy Watch8 Classic and Galaxy Watch8 via the Samsung Online Store and Samsung Shop App can enjoy an additional Enhanced Trade-in value of up to \$100, \$80 and \$60 respectively<sup>10</sup>.

#### Local Pricing and Availability for Galaxy Watch8 Series | Watch Ultra (2025)

The Galaxy Watch8, Galaxy Watch8 Classic and Galaxy Watch Ultra (2025) will be available in Singapore for purchase from **1 August 2025**, **Friday**, at local telecommunication operators (Singtel, StarHub, M1\*), Samsung Online Store, Samsung Shop App, Samsung Experience Stores, Samsung Official Stores at Shopee, Lazada, TikTok, KrisShop, iShopChangi, as well as major consumer electronics & IT stores.

The respective recommended retail prices for the devices are as follow:

Model	Colour	Connectivity	RRP (including GST)
Galaxy Watch Ultra (2025)	Titanium Grey, Titanium Silver, Titanium White, Titanium Blue	LTE	\$988
Galaxy Watch8 Classic	Black, White	LTE	\$798
46mm		Bluetooth	\$698
Galaxy Watch8	Graphite, Silver	LTE	\$648
44mm	Grapriite, Silver	Bluetooth	\$548
Galaxy Watch8	Graphita Silvar	LTE	\$598
40mm	Graphite, Silver	Bluetooth	\$498

<sup>\*</sup> Only Galaxy Watch Ultra (2025) will be available for purchase at M1.

<sup>&</sup>lt;sup>9</sup> Valid from 9 Jul 2025, 10:00 p.m. to 31 Jul 2025, 11:59 p.m. While stocks last.

<sup>&</sup>lt;sup>10</sup> Valid from 9 Jul 2025, 10:00 p.m. to 31 Jul 2025, 11:59 p.m. While stocks last; and only applicable for watch devices eligible for trade-in. Trade-in values: (a) are based on prevailing values on the date of trade-in; and (b) may vary depending on the condition of the relevant device(s).

The following Galaxy Watch8 accessories will also be available to complement the smartwatch:

Accessory	For Device Model	Colour	RRP (including GST)
Marine Band	Galaxy Watch Ultra	Blue	\$148
Trail Band	Galaxy Watch Ultra	Blue	\$148
Athleisure Band (S/M)	Galaxy Watch8,	Graphite, White, Navy,	ФОО
Athleisure Band (M/L)	Galaxy Watch8 Classic	Sage, Green	\$88
Hybrid Band (S/M/L)	Galaxy Watch8, Galaxy Watch8 Classic	Black, White, Dark Blue, Taupe, Camel	\$78
Fabric Band (S/M)	Galaxy Watch8,	Graphite, White, Navy,	ΦEO
Fabric Band (M/L)	Galaxy Watch8 Classic	Mint, Red	\$58
Sport Band (S/M)	Galaxy Watch8,	Dark Grey, White, Navy,	ΦEO
Sport Band (M/L)	Galaxy Watch8 Classic	Mint, Pink	\$58

#### **Galaxy Blue Edit Bundle**

Feeling blue never looked so good.

Save more and flaunt your favourite shade of blue with the Galaxy Blue Edit Bundle, which includes:

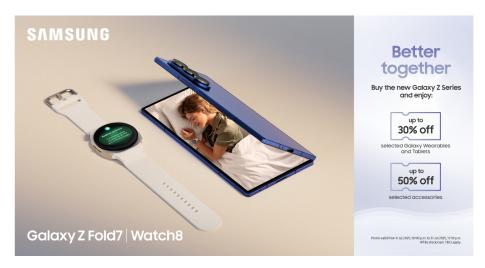
- Galaxy Z Fold7 (512GB) in Blue Shadow
- Galaxy Watch Ultra (2025) in Titanium Blue
- Galaxy Z Fold7 Silicone Case in Blue

The Galaxy Blue Edit Bundle is available via Samsung Online Store, Samsung Shop App and Samsung Experience Stores at \$2,998 (U.P. \$3,964).

The Galaxy Blue Edit Bundle will also come in a limited-edition Galaxy Blue Edit box, with purchase at any Samsung Experience Stores.

#### **Multi Buy Offer Promo**

Enjoy greater savings with the *Multi Buy Offer* promo, available at Samsung Online Store, Samsung Shop App, Samsung Experience Stores & Samsung Official Store in TikTok, Lazada and Shopee<sup>11</sup>.



<sup>&</sup>lt;sup>11</sup> Multi Buy Offer Promo on Samsung Official Store in TikTok, Lazada and Shopee only applicable for Galaxy Tab S9 and/or Galaxy Tab S10 Series

From 9 July 2025, Wednesday, 10pm, consumers who pre-order the new Galaxy Z Fold7, Galaxy Z Flip7 or Galaxy Z Flip7 FE can enjoy the following promos when purchased together in a single transaction:

- 30% off Galaxy Buds3 Series<sup>12</sup>
- 20% off Galaxy Watch Ultra, Galaxy Watch8 Series and/or Galaxy Ring<sup>12</sup>,
- Additional 15% off Galaxy Tab S9<sup>13</sup>
- Additional 10% off Galaxy Tab S10 Ultra | Tab S10+ | Tab S10 FE<sup>14</sup>

Consumers can also enjoy the following promos on cases and accessories with pre-order of the new Galaxy Z Series:

- Up to 50% off Galaxy Z Fold7 | Z Flip7 | Z Flip7 FE cases and accessories<sup>15</sup>
- 30% off Galaxy Watch8 Series accessories 16

Valid from 9 July to 31 July 2025. While stocks last. Terms and conditions apply.

### **Easy Trade-in with Great Value**

The Samsung Trade-in Programme 17 makes it easier for consumers to own the all-new Galaxy ecosystem.

From 9 July to 31 July 2025, consumers who pre-order the Galaxy Z Fold7, Galaxy Z Flip7 or Galaxy Z Flip7 FE can get up to \$1,175 savings with trade-in of existing device via Samsung Online Store and Samsung Shop App.

Consumers who pre-order the Galaxy Watch Ultra (2025) or Galaxy Watch8 Series can trade in their old eligible device can enjoy the following Enhanced Trade-in value, on top of the regular trade-in amount:

**Galaxy Watch Ultra: \$100** Galaxy Watch8 Classic: \$80

Galaxy Watch8: \$60

For more information, please visit: https://www.samsung.com/sg/trade-in/

#### **Cinch: Exclusive Subscription Partner**

Consumers looking to own the latest Galaxy Z Fold7, Galaxy Z Flip7 and Galaxy Z Flip7 FE can consider a subscription of the device instead with Cinch. The subscription programme provides low monthly payments, worry-free protection, with an option for a device-upgrade upon completion of the subscription term.

From 9 July to 31 July 2025, consumers can subscribe to the latest Galaxy Z Fold7 256GB from as low as \$96/month, on a 24-month subscription plan.

Consumers can visit http://samsung.cinch.sg/galaxy-z to learn more about Cinch subscription programme. Terms and conditions apply.

<sup>&</sup>lt;sup>12</sup> Not stackable with other promotions.

<sup>&</sup>lt;sup>13</sup> Consumers who purchase the Galaxy Tab S9 Series together with the latest Galaxy Z Series in a single transaction will still be

entitled to existing promos.

14 Consumers who purchase the Galaxy Tab S10 Series together with the latest Galaxy Z Series in a single transaction will still be entitled to existing promos.

Get 50% off the Galaxy Z Fold7 | Z Flip7 Clear Case, and 30% off other Galaxy Z Fold7 | Z Flip7 | Z Flip7 FE cases and accessories. Not stackable with other promotions.

<sup>&</sup>lt;sup>16</sup> Not stackable with other promotions.

<sup>&</sup>lt;sup>17</sup> Provided by CompAsia Pte Ltd as an independent third party. See www.samsung.com/sg/trade-in for the full list of eligible trade-in devices and their respective trade-in values. Trade-in value may vary, depending on the device condition. Samsung reserves the right to amend the list of eligible trade-in devices and their trade-in values at any time without prior notice.

#### **0% Instalment Payment Plan**

Consumers can also enjoy an <u>up to 36-month 0% instalment payment plan</u> if they choose to pay with UOB and OCBC credit cards on the Samsung Online Store and Samsung Shop App for their new Galaxy Z Series, Galaxy Watch Ultra (2025) and Galaxy Watch8 Series<sup>18</sup>.

0% instalment payment plan is also available at Samsung Experience Stores with selected credit cards. Terms and conditions apply.

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#### About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, digital signage, smartphones, wearables, tablets, home appliances and network systems, as well as memory, system LSI and foundry. Samsung is also advancing medical imaging technologies, HVAC solutions and robotics, while creating innovative automotive and audio products through Harman. With its SmartThings ecosystem, open collaboration with partners, and integration of AI across its portfolio, Samsung delivers a seamless and intelligent connected experience. For the latest news, please visit the Samsung Newsroom at <a href="news.samsung.com">news.samsung.com</a>.

 $<sup>^{\</sup>rm 18}$  Only applicable for purchase of more than \$500.